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Drecom Keeps Players in the Game with Fusion-io

Leader in Japanese Mobile and Social Gaming Cites Write Endurance, Scalability and Real-World MySQL Performance as Key Factors in Selecting Fusion ioDrive

SALT LAKE CITY & TOKYO – Feb. 22, 2012 – Fusion-io (NYSE: FIO) today announced that leading Japanese social gaming company Drecom is using Fusion ioMemory to power its MySQL database environment. Drecom turned to Fusion-io technology after determining that SSD-based solutions did not meet its performance and reliability requirements.

“We needed a solution that would allow us to enhance our MySQL environment to serve our rapidly-growing user base,” said Drecom IT Architect Senior Engineer Yusuke Saito. “No one wants to wait when they log on to play a game. With Fusion ioDrives integrated into our servers, players won’t see ‘server busy’ messages. Now, even millions of players can be sure to enjoy the user experience they expect online.”

Drecom is a leading entertainment web service provider in Japan that delivers popular social gaming applications focused on communications, and mobile content, as well as web services like blog and RSS readers. To meet increasing data demands, Drecom’s architecture team needed a flexible system that would be able to scale with a rapidly growing user base and frequent additions of new content. As new services become popular, Drecom needed the ability to extend its system capacity and performance on-demand. After determining that the write endurance of SSDs did not meet its performance and reliability criteria, Drecom decided to integrate the Fusion-io ioDrive into its servers.

After installing Fusion’s ioDrive, Drecom significantly improved its MySQL database performance and also cut server sprawl in half, which lead to reductions in operating expenses. Now that Drecom has architected its datacenter to scale with rapidly growing customer demand, its engineering talent is able to focus on improving other parts of the system and customers’ user experience.

“Japan is one of the most connected societies in the world, and Drecom’s dedicated team makes sure players are able to interact with game experiences across a number of devices in near-real time,” said Jim Dawson, Fusion-io Executive Vice President. “With Fusion ioMemory, the cutting-edge Drecom team has found a low latency solution that can scale with exploding demand for games and services that rapidly become popular through players’ social connections from Okinawa to Hokkaido.”

To learn more about Fusion-io, go to <http://www.fusionio.com>. Follow Fusion-io on Twitter at <http://www.twitter.com/fusionio> and on Facebook at <http://www.facebook.com/fusionio>.

About Fusion-io

Fusion-io has pioneered a next generation storage memory platform for shared data decentralization that significantly improves the processing capabilities within a datacenter by relocating process-critical, or “active”, data from centralized storage to the server where it is being processed, a methodology referred to as data decentralization. Fusion’s integrated hardware and software solutions leverage non-volatile memory to significantly increase datacenter efficiency and offers enterprise grade performance, reliability, availability and manageability. Fusion’s data decentralization platform can transform legacy architectures into next generation datacenters and allows enterprises to consolidate or significantly reduce complex and expensive high performance storage, high performance networking and memory-rich servers. Fusion’s platform enables enterprises to increase the utilization, performance and efficiency of their datacenter resources and extract greater value from their information assets.

Note on Forward-looking Statements

Certain statements in this release may constitute “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933, including, but not limited to, statements concerning Drecom’s use and integration of Fusion ioMemory technology in its MySQL database environment and the expected benefits for users. These statements are based on current expectations and assumptions regarding future events and business performance and involve certain risks and uncertainties that could cause actual results to differ materially from those contained, anticipated, or implied in any forward-looking statement, including, but not limited to, the risk that the expected benefits of Fusion-io’s technology and products may not be realized, and such other risks set forth in the registration statements and reports that Fusion-io files with the U.S. Securities and Exchange Commission, which are available on the Investor Relations section of our website at www.fusionio.com. You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or will occur. Fusion-io undertakes no obligation to update publicly any forward-looking statement for any reason after the date of this press release.

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