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Host Europe Virtualizes Gaming Databases in the Cloud with Fusion-io

Online Gaming Cloud Services Provider Achieves Up to 5x More Workloads per Server, Virtualizes Multiple Databases, and Reduces Hardware by 30 Percent with ioMemory

SALT LAKE CITY – Feb. 13, 2011 – Fusion-io (NYSE: FIO) today announced that Host Europe GmbH, a leading European managed cloud service provider and part of the Host Europe Group, has deployed Fusion ioMemory technology in its data centers to dramatically reduce infrastructure and costs while increasing virtualized database performance capabilities and extending savings to customers.

“Fusion ioMemory maintains consistent performance regardless of database workload fluctuations, even with massively parallel virtual machines and database virtualization. This allows us to guarantee high service levels to all applications, under any load, so we don’t have to scale out excess infrastructure in anticipation of load spikes that might cause servers to crash or interrupt application service,” said Thomas Ebberts, Head of Product Management for Host Europe. “Our Fusion-io solution will help all of Host Europe’s customers, not only for providing a better service experience, but also because we’ve even been able to offer more competitive pricing to our customers since implementing Fusion-io.”

More than one million customers trust the professional hosting services of the Host Europe Group in Germany, Austria, Switzerland, the UK, USA and Spain. As an application’s popularity increases, the Host Europe infrastructure can experience rapid spikes in demand. With traditional storage and SSDs that cannot deliver low application queue depth, the virtualized system experienced unpredictable workloads that could not be managed consistently and cost effectively. Host Europe deployed ioMemory technology to help eliminate virtualized MySQL database bottlenecks, reduce server sprawl and efficiently scale to meet demand. Once Fusion ioMemory was integrated into its servers, Host Europe realized up to five times more workloads per server on a customer’s popular massively multiplayer online social game. The Fusion-io platform enabled Host Europe to virtualize multiple databases, resulting in a 30 percent reduction in overall hardware requirements.

“Emerging trends like cloud computing and virtualization require innovative new solutions to be able to scale with rapid spikes in demand such as with a popular online game like those delivered by Host Europe,” said Neil Carson, CTO of Fusion-io. “As a game goes viral, or when many people log on for peak playing times, traditional systems can be stressed, which forces companies to sprawl out traditional data centers at high cost to customers and greater impact on providers’ bottom lines. The innovative team at Host Europe has found an ideal way to maintain its competitive edge and commitment to outstanding customer service with ioMemory.”

To read the Host Europe case study, visit <http://www.fusionio.com/case-studies/host-europe/>.

For more information about Host Europe Group, visit: <http://www.hosteurope.com/>.

To learn more about Fusion-io, go to <http://www.fusionio.com>. Follow Fusion-io on Twitter at <http://www.twitter.com/fusionio> and on Facebook at <http://www.facebook.com/fusionio>.

About Fusion-io

Fusion-io has pioneered a next generation storage memory platform for shared data decentralization that significantly improves the processing capabilities within a datacenter by relocating process-critical, or “active”, data from centralized storage to the server where it is being processed, a methodology referred to as data decentralization. Fusion’s integrated hardware and software solutions leverage non-volatile memory to significantly increase datacenter efficiency and offers enterprise grade performance, reliability, availability and manageability. Fusion’s data decentralization platform can transform legacy architectures into next generation datacenters and allows enterprises to consolidate or significantly reduce complex and expensive high performance storage, high performance networking and memory-rich servers. Fusion’s platform enables enterprises to increase the utilization, performance and efficiency of their datacenter resources and extract greater value from their information assets.

Forward-looking Statements

Certain statements in this release may constitute “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933, including, but not limited to, statements concerning Host Europe Group’s deployment of Fusion ioMemory technology in its data centers and the expected benefits for users. These statements are based on current expectations and assumptions regarding future events and business performance and involve certain risks and uncertainties that could cause actual results to differ materially from those contained, anticipated, or implied in any forward-looking statement, including, but not limited to, the risk that users of Fusion-io’s products may not realize the expected benefits, and such other risks set forth in the registration statements and reports that Fusion-io files with the U.S. Securities and Exchange Commission, which are available on the Investor Relations section of our website at www.fusionio.com. You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or will occur. Fusion-io undertakes no obligation to update publicly any forward-looking statement for any reason after the date of this press release.

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