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Fusion-io and InFrame Designs Deliver 100x Latency Reductions in Vixen Media Servers

Integrating ioMemory Technology into the Backbone of InFrame's Custom-built Media Appliances Enables Live Content Playback at Broadcast Events

SALT LAKE CITY – Feb. 1, 2012 – Fusion-io (NYSE:FIO) announced today that InFrame Designs, provider of custom-built media servers to accelerate playback of video at live media events, has deployed Fusion's ioMemory technology in its appliances to reduce latency by up to 100 times when compared to InFrame's previous architecture. The significant latency reduction and an additional six-fold application performance improvement delivered by Fusion-io VSL software and ioMemory led the company to build Fusion-io technology into upcoming Vixen media server models.

The InFrame Vixen media servers are designed for real-time, on-demand compositing of multiple raw video input sources. The technology is used in data-intensive, live media environments where the pre-rendering of imagery is simply not possible. The InFrame Vixen media servers are behind some of the largest and most complex television and live-event productions in Canada, including Battle of the Blades from the Canadian Broadcast Corporation, the Canadian Juno Awards, and many others.

"The extremely low latency of the Fusion-io technology has allowed us to access the essential early frames of video that were previously lost in the compositing process because of the lag-time associated with shared storage technology," said Alex Nadon, President and Founder of InFrame Designs. "By deploying Fusion-io, we were able to improve our production values and deliver better content to our media partners at a much lower cost, while also using less physical space on site. With Fusion-io, we can deliver incredible content to our broadcast customers in near real time to enrich the entertainment experiences of national audiences."

The video library InFrame requires for rendering live video at events can easily exceed 80 GB, far greater than can be cached in RAM. In addition, the latency associated with shared storage meant that the initial frames of a requested video were not provided in time to be displayed on air. As system responsiveness is critical during live events, Fusion's microsecond latency was key to improving InFrame's creative capabilities.

"Producing outstanding content at live events requires incredible amounts of data to be processed as quickly as possible, and in these environments, latency can keep creative ideas from becoming real-world possibilities," said Vincent Brisebois, entertainment product manager at Fusion-io. "The forward-thinking team at InFrame has solved these challenges to conduct even live video rendering by integrating ioMemory technology into their systems to achieve such remarkable reductions in latency and improvements in performance."

To learn more about Fusion-io, go to http://www.fusionio.com. Follow Fusion-io on Twitter at http://www.twitter.com/fusionio and on Facebook at http://www.facebook.com/fusionio.

About Fusion-io

Fusion-io has pioneered a next generation storage memory platform for shared data decentralization that significantly improves the processing capabilities within a datacenter by relocating process-critical, or "active", data from centralized storage to the server where it is being processed, a methodology referred to as data decentralization. Fusion's integrated hardware and software solutions leverage non-volatile memory to significantly increase datacenter efficiency and offers enterprise grade performance, reliability, availability and manageability. Fusion's data decentralization platform can transform legacy architectures into next generation datacenters and allows enterprises to consolidate or significantly reduce complex and expensive high performance storage, high performance networking and memory-rich servers. Fusion's platform enables enterprises to increase the utilization, performance and efficiency of their datacenter resources and extract greater value from their information assets.

Forward-looking Statements

Certain statements in this release may constitute "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933, including, but not limited to, statements concerning reductions in latency and application performance improvement resulting from the integration of Fusion-io's VSL software and ioMemory products into InFrame's Vixen media servers. These statements are based on current expectations and assumptions regarding future events and business performance and involve certain risks and uncertainties that could cause actual results to differ materially from those contained, anticipated, or implied in any forward-looking statement, including, but not limited to, the risk that users of Fusion-io's products may not realize the expected benefits, and such other risks set forth in the registration statements and reports that Fusion-io files with the U.S. Securities and Exchange Commission, which are available on the Investor Relations section of our website at www.fusionio.com. You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or will occur. Fusion-io undertakes no obligation to update publicly any forward-looking statement for any reason after the date of this press release.

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