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Fusion-io Expands Software Sales Channel with New VAR Program

Exclusive Program Adds Extensive Support for VARs Integrating Fusion-io Software and OEM Hardware to Create Custom Solutions & Appliances for Enterprise Customers

SALT LAKE CITY – Nov. 1, 2011 – Fusion-io (NYSE: FIO) today announced its new Value Added Reseller program, an extension of its Technical Alliance Program. Designed to assist Value Added Resellers (VARs) and other strategic partners integrating Fusion-io products into servers from its strategic OEM partners, the new program adds another expert channel to support Fusion’s expanding software sales.

“As Fusion-io continues to grow, the VAR channel is crucial for managing implementation and deployment of Fusion Powered software solutions,” said Jim Dawson, Fusion-io Executive Vice President of Worldwide Sales. “With Fusion’s expanding focus on software products, this new program will help VARs grow their business as they help customers integrate Fusion-io and OEM solutions to create all new infrastructures and turnkey appliances to accelerate enterprise applications, databases, cloud computing and virtualization.”

The new Value Added Reseller program assists VARs integrating Fusion-io software with ioMemory-based accelerator products and servers from the industry’s leading server OEMs, which include global solutions providers HP, Dell, IBM and others. VARs including Applied Computer Solutions (ACS), Sirius Computer Solutions, ONX Enterprise Solutions, Ergonomic Group, Worldwide Technology, Valcom and more have already joined the Value Added Reseller program. Fusion-io plans to expand this program over the next couple of quarters, adding members with specializations in shared storage infrastructure, enterprise applications, database optimization, virtualization, and server installations, as well as SNIA qualified storage professionals.

“We have found Fusion’s solutions to be a game changer in the way we can design scalable enterprise solutions, so we’re excited to join the new Value Added Reseller program and begin offering Fusion-io software to our customers to accelerate their applications,” said John Thayer, Director of Sales for Open Systems Technologies, Inc. “Fusion-io creates reliable products that our customers know they can depend on. The new Value Added Reseller program will give us even more access to Fusion’s knowledge base and resources so we can continue to solve our customers’ challenges with innovative technology from Fusion-io and its OEM partners.”

Key benefits of the new Value Added Reseller program include expanded access to hardware and software only available through this new program, as well as, education resources, marketing assets and special incentives to help members continue to grow their business with Fusion-io solutions.

Fusion-io will be hosting webinars about the new Value Added Reseller program on Thursday, November 3 at 8 am PT and 1 pm PT; Friday, November 4 at 9 am PT; and Tuesday, November 8 at 8:30 am PT. Webinar details and registration are available at <http://www.fusionio.com/events/>. For additional details about the Fusion-io Value Added Reseller Program, visit: <http://www.fusionio.com/reseller/>.

To learn more about Fusion-io, go to <http://www.fusionio.com>. Follow Fusion-io on Twitter at <http://www.twitter.com/fusionio> or www.twitter.com/fusionioUK and on Facebook at www.facebook.com/fusionio.

About Fusion-io

Fusion-io has pioneered a next generation storage memory platform for shared data decentralization that significantly improves the processing capabilities within a datacenter by relocating process-critical, or “active”, data from centralized storage to the server where it is being processed, a methodology referred to as data decentralization. Fusion’s integrated hardware and software solutions leverage non-volatile memory to significantly increase datacenter efficiency and offers enterprise grade performance, reliability, availability and manageability. Fusion’s data decentralization platform can transform legacy architectures into next generation datacenters and allows enterprises to consolidate or significantly reduce complex and expensive high performance storage, high performance networking and memory-rich servers. Fusion’s platform enables enterprises to increase the utilization, performance and efficiency of their datacenter resources and extract greater value from their information assets.

Forward-looking Statements

Certain statements in this release may constitute “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933, including, but are not limited to, statements concerning our new VAR channel program, including the expected benefits and market acceptance of this program. These statements are based on current expectations and assumptions regarding future events and business performance and involve certain risks and uncertainties that could cause actual results to differ materially from those contained, anticipated, or implied in any forward-looking statement, including, but not limited to, the risk that the expected benefits of the VAR channel program are not realized by us, the VAR program participants or the users who purchase products through the new VAR channel, and such other risks set forth in the registration statements and reports that Fusion-io files with the U.S. Securities and Exchange Commission, which are available on the Investor Relations section of our website at www.fusionio.com. You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or will occur. Fusion-io undertakes no obligation to update publicly any forward-looking statement for any reason after the date of this press release.

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