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Fusion-io Unleashes CPUs, Reduces I/O Bottleneck to Accelerate StatSoft Data Analysis Software

White Paper from StatSoft Details 300-500% Performance Improvements and Latency Reductions in Testing Fusion ioMemory with STATISTICA Software

SALT LAKE CITY – July 28, 2011 – Fusion-io (NYSE: FIO), developer of a next-generation shared data decentralization platform, today announced that StatSoft, provider of a comprehensive array of data analysis, data management, data visualization and data mining technologies, recently tested Fusion’s ioMemory platform with its flagship STATISTICA software, comparing Fusion ioDrives to disk-based storage components.

The StatSoft white paper concluded that Fusion ioDrives significantly increased the I/O performance in the STATISTICA suite of analytics software products and solutions, greatly increasing CPU utilization and efficiency. With ioMemory, StatSoft achieved 300 and 500 percent data performance and latency reduction improvements when compared to legacy disk-based storage. With the increased I/O performance enabled by the Fusion ioDrives, CPU utilization increased to 90 percent in tests of large data sets, versus the 32 percent CPU utilization observed with the disk-based technology.

“Our global client base shares a common need for the fastest possible data access in order to perform analyses that drive business-critical decisions,” said George Butler, Vice President, Platform Development, StatSoft. “STATISTICA is already among the fastest data analysis software tools on the market. With the Fusion-io memory platform, STATISTICA customers can analyze information from even the largest data sets more quickly than ever before through a solution that greatly improves the efficiency of their current infrastructure.”

STATISTICA is widely used as an integral component of corporate computer infrastructures to boost productivity and the bottom line, to increase safety, reduce industrial pollution and develop environmental solutions. The STATISTICA product line and its scalable, fully web-enabled distributed processing systems are utilized in more than 60 countries in numerous languages. STATISTICA’s 600,000 end users include leading global corporations in verticals such as manufacturing, power generation, semiconductors, pharmaceutical, chemical, petrochemical, food processing, automotive, heavy equipment, insurance, telecom, R&D and more.

“Few enterprises today have the luxury of wasting capital to build and run an enormous, inefficient storage system,” said Neil Carson, Fusion-io Chief Technology Officer. “Seeking an intelligently simple solution, StatSoft’s forward-thinking engineers have found a way to deliver data to their customers even faster by boosting the efficiency of their current infrastructures. The StatSoft white paper clearly demonstrates the potential for Fusion ioMemory to unlock hidden value by reducing the I/O bottleneck to put idle CPUs to work.”

STATISTICA is optimized for processing large amounts of data, so quick access to stored data is essential. Whether processing a large STATISTICA Spreadsheet in read-only mode for analysis, or creating temporary objects during data management operations, storage performance and latency directly affects application performance.

StatSoft tested the ioDrives in two categories: Extensive Temp directory access and analyzing large spreadsheets. In real-world scenarios accessing Temp directories, Fusion-io enabled performance improvements three times greater than traditional disks. In analyzing large spreadsheets, Fusion’s technology produced five times the performance of disk-based storage. To review the StatSoft white paper, “STATISTICA Performance with Fusion-io ioDrive,” go to http://www.statsoft.com/Portals/0/Support/Download/STATISTICA_Fusion_ioDrive_WhitePaper.pdf

To learn more about Fusion-io, go to www.fusionio.com. Follow Fusion-io on Twitter at www.twitter.com/fusionio or www.twitter.com/fusionioUK and on Facebook at www.facebook.com/fusionio.

About Fusion-io

Fusion-io has pioneered a next generation storage memory platform for shared data decentralization that significantly improves the processing capabilities within a datacenter by relocating process-critical, or “active”, data from centralized storage to the server where it is being processed, a methodology referred to as data decentralization. Fusion’s integrated hardware and software solutions leverage non-volatile memory to significantly increase datacenter efficiency and offers enterprise grade performance, reliability, availability and manageability. Fusion’s data decentralization platform can transform legacy architectures into next generation datacenters and allows enterprises to consolidate or significantly reduce complex and expensive high performance storage, high performance networking and memory-rich servers. Fusion’s platform enables enterprises to increase the utilization, performance and efficiency of their datacenter resources and extract greater value from their information assets.

Forward-looking Statements

Certain statements in this release may constitute “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933, including, but are not limited to, statements concerning the performance improvements experienced and test results reported by StatSoft and the effect of these on its operations and business and that of its STATISTICA suite customers. These statements are based on current expectations and assumptions regarding future events and business performance and involve certain risks and uncertainties that could cause actual results to differ materially from those contained, anticipated, or implied in any forward-looking statement, including, but not limited to, the risk that StatSoft may not realize the advantages it expects from deploying our technology and that other users of STATISTICA with our technology may not experience the performance advantages reported by StatSoft in its testing, and such other risks set forth in the registration statements and reports that Fusion-io files with the U.S. Securities and Exchange Commission, which are available on the Investor Relations section of our website at www.fusionio.com. You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or will occur. Fusion-io undertakes no obligation to update publicly any forward-looking statement for any reason after the date of this press release.

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