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**MySpace Uses Fusion-Powered I/O to Drive Greener Datacenters**

*Technology from Fusion-io Enables MySpace to Significantly Reduce Carbon Footprint, Saving Power, Cooling and Maintenance Costs*

**SALT LAKE CITY and LOS ANGELES – October 13, 2009** – Fusion-io today announced that it is working closely with MySpace to dramatically reduce the carbon footprint and costs associated with MySpace's datacenter operations. Using innovative solid-state storage solutions from Fusion-io, MySpace successfully deployed Fusion-io's technology to optimize their capital equipment and reduce the floor space and power consumed by their datacenter operations – significantly minimizing MySpace's environmental impact.

The revolutionary new deployment by MySpace offers another example of how solid-state storage technologies from Fusion-io give today's brightest engineering teams the power to rethink their datacenters and achieve dramatically lowered capital and operational costs by optimizing existing infrastructure for increased ease of management while greening the datacenter.

The MySpace installation consists of replacing multiple server farms of larger two rack unit high (2u) servers that require 10-to-12 15,000 RPM mechanical disk drives each with much smaller 1u servers that use Fusion-io's server-deployed ioDrives. In addition, ioDrive-deployed servers can now replace MySpace servers that hold everything entirely in RAM – a cost prohibitive and power hungry approach previously required to achieve necessary data throughput now attainable through the high-performance, solid-state solutions from Fusion-io.

A key driver for MySpace in adopting this technology was the environmental benefits to be gained by its deployment. The power and cooling costs of Fusion's ioDrives are less than one percent that of the hard disk arrays, and rack space usage is reduced to zero, as ioDrives are embedded directly within even the smallest of servers. This allowed MySpace to drastically reduce utility and floor-space costs. In addition, MySpace expects an overall reduction in administration and maintenance spending, because the company now uses more reliable solid-state technologies, and because of reductions in system complexity and the number of failure points their staff will have to troubleshoot and manage.

“In the last 20 years, disk storage hasn’t kept pace with other innovations in IT, and right now we’re on the cusp of a dramatic change with flash technologies, with Fusion-io clearly leading this transformation,” said Richard Buckingham, vice president of technical operations for MySpace. “We looked at a number of solid state disk solutions, using many different kinds of RAID configurations, but we felt that Fusion-io’s solution was exactly what we needed to accomplish our goals.”

“MySpace has demonstrated profound innovation leadership in the social media space and we are honored to have been chosen to work with their amazing engineering teams to build the future of datacenter infrastructure,” said David Flynn, CTO of Fusion-io. “This exciting opportunity has allowed us to use Fusion-io technology to stretch the limits of large scale datacenter operations. It has provided a real-world opportunity to do things with flash technology that were simply not possible before.”

To learn more about Fusion-io, go to [www.fusionio.com](http://www.fusionio.com). To read a case study highlighting one of the ways MySpace is leveraging Fusion-io’s technologies, go to: <http://www.fusionio.com/case-studies/myspace-case-study.pdf>

#### **About Fusion-io**

Fusion-io is a leading provider of enterprise solid-state technology and high-performance I/O solutions. The company’s solid-state storage technology closes the gap between processing power and traditional storage, delivering a new type of application centric storage for database, application and system administrators. The result is a world of possibilities for performance-starved applications.

#### **About MySpace**

MySpace is a technology company connecting people through personal expression, content, and culture. MySpace empowers its global community to experience the Internet through a social lens by integrating personal profiles, photos, videos, mobile, messaging, games, and the world's largest music community. MySpace is a division of News Corporation (NASDAQ: NWS, NWSA ; ASX: NWS, NWSL). For more information, visit our [press room](#).