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Fusion-io Delivers High Performance for Dell In-Memory Solutions

ioDrive Duo Storage Memory Modules Provide Scalable Enterprise Acceleration to Meet Requirements for Rapid Data Analysis with Dell In-Memory Appliances

SALT LAKE CITY – May 18, 2011 – Fusion-io, pioneer of a next generation storage memory platform for shared data decentralization, announced today that its ioMemory technology is being offered by Dell for integration into its In-Memory solutions to meet performance requirements for scalable, near-real time analytics. Enterprises can customize a powerful Dell In-Memory solution with either 360 GB or 640 GB Dell branded ioDrive Duo modules integrated into a Dell PowerEdge R910 Rack Server for performance intensive data analysis in demanding business environments.

Providing the power to analyze business operations based on large volumes of detailed information, the Fusion Powered Dell In-Memory solution – used together, for example, with SAP applications – enables increases in bandwidth, reduces latency and simplifies IT infrastructures while maintaining enterprise level reliability and allowing organizations to react quickly to changing business conditions.

“Storing an organization’s most active data directly in the appliance with Fusion-io technology allows for more data to be processed in near real-time,” said Neil Carson, Fusion-io Chief Technology Officer. “Fusion-io is proud to extend our OEM relationship with Dell by providing the performance required for Dell In-Memory solutions to enable improvements in planning, forecasting, pricing optimization and other critical business functions.”

“In order to deliver near real-time information, customers need robust hardware platforms that can manage large volumes of data in-memory,” said Sally Stevens, Dell Vice President of Enterprise Platform Marketing, “Fusion-io storage memory products are a key component to Dell’s PowerEdge Server strategy to deliver in-memory technology while providing customers access to information faster so they can make more informed business decisions.”

Integrating ioMemory technology as a new data storage memory tier allows Dell customers’ most active data to be processed directly in the main memory of the server. Storing data in the Dell In-Memory solution rather than in slower centralized storage greatly reduces latency while maximizing the capabilities of server to provide nearly immediate results from analyses and transactions. ioMemory architectures also consume less energy than legacy storage infrastructures to offer accelerated performance with lower total cost of ownership.

The new Dell In-Memory solutions featuring Fusion's ioMemory technology are now available through Dell. To learn more go to: <http://www.dell.com/us/business/p/fusion-io-drive/pd>

To learn more about Fusion-io, go to <http://www.fusionio.com>.

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About Fusion-io

Fusion-io has pioneered a next generation storage memory platform for shared data decentralization that significantly improves the processing capabilities within a datacenter by relocating process-critical, or "active", data from centralized storage to the server where it is being processed, a methodology referred to as data decentralization. Fusion's integrated hardware and software solutions leverage non-volatile memory to significantly increase datacenter efficiency and offers enterprise grade performance, reliability, availability and manageability. Fusion's data decentralization platform can transform legacy architectures into next generation datacenters and allows enterprises to consolidate or significantly reduce complex and expensive high performance storage, high performance networking and memory-rich servers. Fusion's platform enables enterprises to increase the utilization, performance and efficiency of their datacenter resources and extract greater value from their information assets.

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